

# EATA Conference 2013 Encounter in context of organizations

Erich Hartmann, Professio, Germany www.professio.de



# What is my message for this workshop?



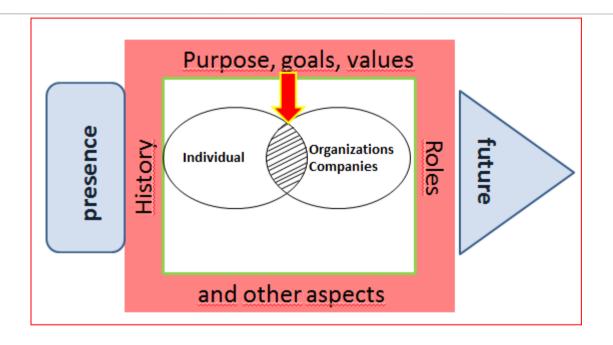
The quality of encounters in organizations is influenced by

- the roles and functions of individuals
- and other aspects

I will present concepts and assign exercises that will help you to understand this phenomenon and create win-win encounters of your own.







All of these factors influence organizations, thereby influencing the quality of encounters of the people who work within them.



### Exercise



First, sit comfortably.

Now, imagine your profession is floor installer, and you are known as very professional with special skills in parquet floors.

As this person, you enter this room for the first time.

What comes into focus in your awareness of the room? (little break about 20 seconds)

Is there some kind of an internal dialogue? Perhaps special ego-states are active?

Remember your reaction for later.



### Exercise



2) Imagine you are an electrician -- very competent, very professional.

You enter this room the first time. What comes into focus in your awareness of the room? (little break about 20 seconds)

Is there some kind of an internal dialogue? Perhaps special ego-states are active?

Remember your reaction for later.

3) Imagine coming into this room for the first time as a professional architect who specializes in interior design (little break about 20 seconds)

What is the focus of your awareness?



### Definition for "Role"



### Definition for "Role"

A Role is a coherent system of ...

- attitudes
- feelings
- Ethics and moral convictions
- behaviors
- reality constructs
- associated relations
- mechanisms of automatic control



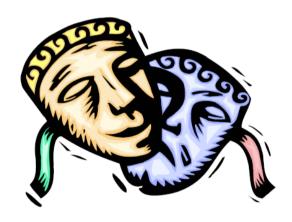


# **Definition Role**



### This definition is similar to that of "ego-states."

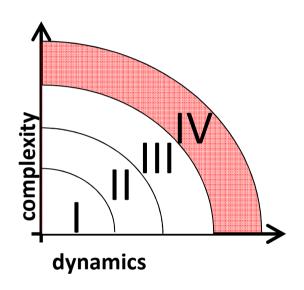
Attitudes	What is good? Bad? Correct?	
Feelings	Being pleased/ satisfied or not	
Behaviors, behavior patterns	Having available special skills and operational sequences on a behavioral level	
Self-monitoring principles and mechanisms of automatic control	Reactions to novel situations	
Associated relations	Which other people (in their roles) do I need to fulfill my tasks?	





### The big picture - Dynexity Model (by Hajo Riekmann)





The term "Dynexity" is derived from Dynamic and Complexity.

#### Zone one - approximately in the 60s

Companies offer only simple products and services. **Dynamic** & Complexity are low

#### Zone two - 1970s - 1980s

Customers demand more individualized products and services. Companies have to adapt. Companies get bigger and bigger.

Organizational development concepts tried to optimize communication

#### Zone III - 1980s - 1990s

Side effects, retroactive effects and effects that influence future generations

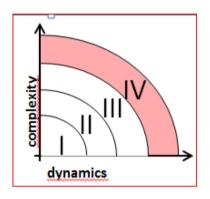
become sometimes unmanageable.

Archaic work functions reach their limitations. Organizational development concepts react with more participation; responsibility is brought down to lower management levels.



### The big picture - Dynexity Modell (by Hajo Riekmann)





#### Zone IV – 1990s to today

Side effects, retroactive effects and effects that influence future generations are irrevocable.

Learning professional skills is not enough. Complex competencies are affordable .

Companies are managed and navigated from prospective demands

#### Organizational development concepts react with the paradigms of

- co-creation & other change management technics
- different management levels work together to solve problems and look together in the future

#### What does it mean to our topic

- More speed, pressure and uncertainty
- additional tasks and roles
- more conflicts between different roles
- more complexity while dealing with the roles

#### Maybe the following model can help us!





Because individuals act in a variety of roles, we use the following model to decrease complexity:

We use this model to separate different roles into 3 worlds:





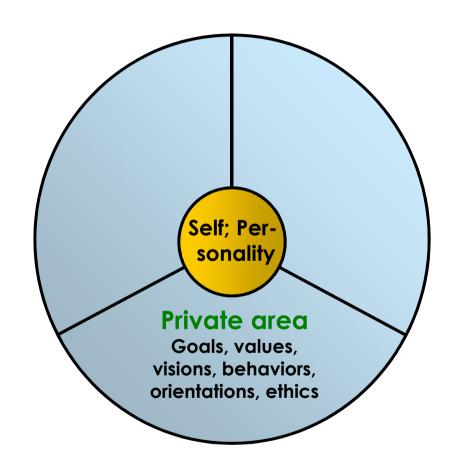
Out of this role-logic a person thinks, acts and feels as a

#### Private Man / -Woman

**Typical roles** in this area are: spouse, parent, child, sibling, friend, neighbor, co-worker, etc.

We are led here by all **role models** and values we have encountered in family, friendships or other private areas.

Together they form what might be called our **private identity**.







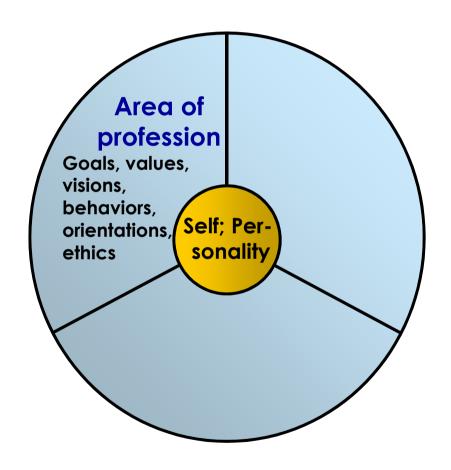
Out of this role-logic a person thinks, acts and feels as a

#### **Professional**

Typical roles in this area are: Engineer, teacher, butcher, scientist, consultant, etc.

We are led here by all role models and values we have encountered in schools, universities or other institutions of professional education and training, conferences, etc.

Together they form our professional identity.







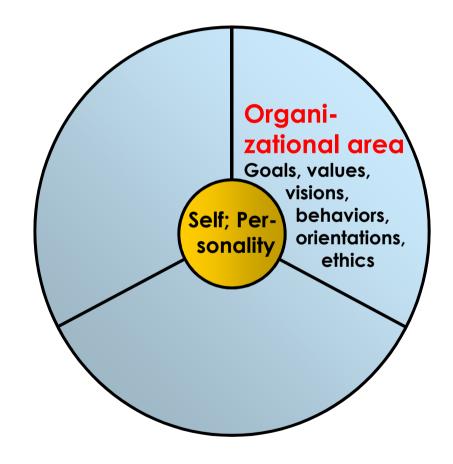
Out of this role-logic a person thinks, acts and feels out of his/her

### organizational function

Typical roles in this area are: employee, team leader, department leader, project manager, vice president, director, chief engineer, CEO, ...

We are led here by all role models, standards, rules, expectations and values derived from organizations, whether inculcated directly or learned indirectly by adapting to others' behaviors or by absorbing rituals or cultural influences.

Together they form our organizational identity.





### Reflection



Professional roles	Organizational roles	Private roles
Which roles do you have in the different areas?		

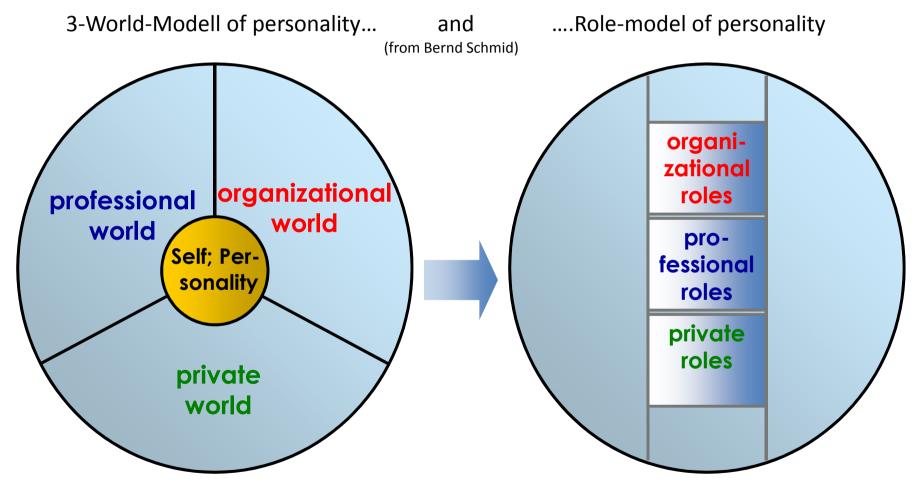
Reflect on the roles you play in your life and see how they apply in 3 areas. Imagine how your thoughts, feelings and behavior change when:

- You are in a private role, (e.g., with your partner or your children)
- You are in a professional role (e.g., as psychotherapist, counselor, teacher or consultant)
- You are in an organizational role (e.g., as businessman or -woman dealing with revenues, earnings, costs, etc.)

(If there is time left, I will invite people to share their experiences.)





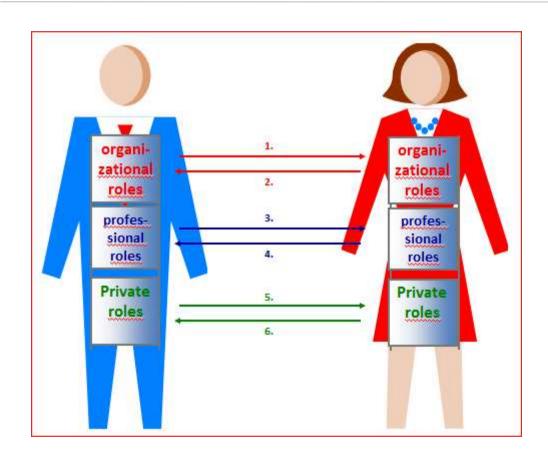


We can apply this model to develop a greater Role Model of personality.



## Role encounters on communication processes





The model can illustrate the effect of role encounters on communication processes.

# Summary



We were introduced to some of the influences that affect the quality of encounters.

We became aware of how roles influence people and the nature of their encounters.

We learned that we have choices in interpreting our roles and living our lives. We can be bound by the limitations of our scripts, or we can decide to pursue win-win outcomes.

Thank you for your attention.

